

## **Centre for Learning Resource Development**

Centre for Learning Resource Development (CLRD) is being established with the mission of enriching management education. It would develop and disseminate teaching-learning resources that help us to achieve a high level of leadership and managerial competencies amongst the management graduates. Hence, CLRD would act as a catalyst for augmenting the classroom environment by creating content and developing pedagogy that leads to attainment of goals of higher education.

In its pursuit of enabling the students in their journey of becoming successful managers and leaders, Thapar University's LM Thapar School of Management nestled in its new campus at DeraBassi is set to usher in a change in creation of better managers and business leaders who are pragmatic in their decision-making activities. The Centre would pursue this objective through a multiple-pronged approach.

The first and foremost is to set up a repository of case studies: traditional, short and mini cases as well as videos and cartoons. We believe that a case is a story which recounts in a realistic manner the situations or events which permit the students to experience the complexities involved in decision making. As they see themselves as the protagonists in the case, they would be able to suggest innovative solutions to the hurdles they are presented with. It would encourage both faculty and students to reinforce their learning process through visual and written aids.

Secondly, case study competitions would be conducted by the centre with awards for the best cases presented by faculty from various B-Schools adding to the repository which would be accessible by the B-schools the world over.

LM TSM through CLRD also aims at establishing a symbiosis with the industry which would partner the Centre for case studies. Case study workshops and Faculty Development Programs would be conducted at regular intervals to develop analytical and problem solving skills to help solve the real-world challenges, the art of persuasion and critiquing and to justify one's reasoning and decisions. These would also impart the ABCs of case writing and teaching and the outcomes of such workshops would be published in a journal of case studies.

LM TSM Distinguished Speaker series involving interactive sessions and panel discussions with eminent leaders of the government, industry and academia would also be launched by the centre to enrich the management literature (as these sessions would be documented) as well as to develop and motivate the students.

Our overall aim is to assist our students and participants turn into better leaders in their respective domain for the creation of new India which we believe starts at LM TSM. In this connection, CLRD plans to institute a Chair under which the FDPs and case study workshops and case competitions could be conducted for enhancing the quality of management education in India.

**Dr.M. Kanchan**  
**Centre Convenor**