

## Centre of Business Analytics and Excellence



### About the centre:

The LMTSM Centre for Business Analytics and Excellence focuses on the development of analytical thinking with large, ambiguous and complex data from diversified sources and translating it into potential solutions for dynamic business challenges and helps in developing new tools, methods and approaches to harness the power of big-data and business analytics.

The centre aims at creating opportunities for academicians, students, and industry partners to come closer and bring about synergy related to the strategic thinking, operational methodologies and analytical problem solving that inspires organisational excellence.

### Centre Goals:

Research and Training are two primary goals of the centre. Within these broad categories, the centre focuses on:

- **Research Collaboration:** Develop collaborative research relationships with Global academic and industrial units for Big data analytics
- **Training:** Work with commercial firms, NGOs, and academic institutions to develop coherent learning through workshops and training programs to explore opportunities for business students in the areas related to analytical decision making
- **Consultation:** Partnering with national and international agencies for developing business improvement Strategies for SMEs/ MSMEs
- **Certification:** Conducting extensive training programs for industry practitioners and academicians leading to Certifications of international repute

### Academic Associations:

- Dr. Kannan Ramanathan, University of Texas at Dallas, USA
- Dr. Harsh Vardhan Samalia, IIM Shillong, India
- Dr. Padmanav Acharya, NITIE Mumbai, India
- Dr. Lalit Garg, University of Malta, Malta
- Dr. Ramkumar M, PhD IIT Kharagpur, India
- Dr. Chintan Amrit, University of Twente, Netherlands

### Industry Associations:

- Mr. Nishal Gupta, Senior Director - Retail Processes & Operational Excellence, Flipkart
- Mr. Sanjay Virmani, Co-founder The Banyan Tree
- Mr. Kanwal Preet S. Brar, Founder, The Freshmart
- Mr. Ravi Jaidka, MD, ISJEC, Yamunanagar

**Dr. Vipul Gupta**  
Centre Convenor